



For Immediate Release

Contact: Tricia Scully, WAM Communications Chair

info@wamchicago.com

<http://www.wix.com/chicagowam/wamchicago>

Women Advancing Microfinance, Chicago Microfinance Initiative Host Social Investment Discussion

Local organizations committed to community and international development gather to kick off a new year of programming with networking and discussions to promote leadership and professional development.

CHICAGO (January 20, 2012) – The Chicago Chapter of Women Advancing Microfinance (WAM), in collaboration with the University of Chicago Microfinance Initiative, will host *Investing for Impact: Emerging Trends in Social Investments* on Tuesday, January 24th, from 5:30 – 7:30pm at the University of Chicago Gleacher Center.

The free event, open to the public, will feature introductions from Jessica Horn, WAM Program Chair, and Evanna Hu, Chief Executive Director of the University of Chicago Microfinance Initiative. Keynote speakers Caroline Allen of Creation Investments and Ann Logue, author of *Socially Responsible Investing for Dummies*, will speak about their past experiences in impact investing and new trends in the social investment space.

WAM members and non-members, students and community individuals are all welcome. Please RSVP to info@wamchicago.com.

About the keynote speakers:

Caroline Allen joined Creation Investments in 2009. Previously she was a member of the investment banking group at William Blair & Company, working on both public and private equity deals, including mergers and acquisitions and equity offerings across a broad range of industries. Prior to that, she worked in the investment and trading group at an institutional money management firm. Ms. Allen has served on the board of not-for-profit organizations, participated in global service trips, and written articles on service topics. She received her MBA from the Tuck School of Business at Dartmouth College and her BS with Distinction from the University of Virginia.

Ann Logue is a freelance writer and consulting analyst on business and technology. She is the author of *Emerging Markets for Dummies* (Wiley 2010), *Socially Responsible Investing for Dummies* (Wiley 2009), *Day Trading for Dummies* (Wiley 2007), and *Hedge Funds for Dummies* (Wiley 2006), and has written for Alpha, Barrons, Newsweek Japan, and Business Week Chicago, among other publications. She is a lecturer in finance at the University of Illinois at Chicago with 12 years experience as an investment analyst. She holds a B.A. from Northwestern University, an M.B.A. from the University of Chicago, and the Chartered Financial Analyst designation.

About WAM:

Women Advancing Microfinance (WAM) International, launched October 2003, serves to advance and support women working in microfinance and microenterprise development through education and training, by promoting leadership opportunities, and by increasing visibility of their participation and talent.

About UCMI:

The University of Chicago Microfinance Initiative (UCMI) is a student-run and advisor-led not-for-profit group that seeks to educate the community on social finance and have a positive impact on organizations that aim to promote community development and economic progress both domestic and abroad.

Event Details:

Investing for Impact: Emerging Trends in Social Investments

Date: Tuesday, January 24th

Time: 5:30 - 7:30 PM

Location: Gleacher Center, Room 420 - South Lounge
450 N Cityfront Plaza Dr. Chicago, IL 60611